

## The Strategies To Increase The Interest In Reading Literacy In Islamic Education And Moral Character In The Era Of Globalization

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### ABSTRACT

This research aims to explore strategies and methods that are more effective and efficient in improving the quality of literacy, interest in reading about Islamic Religious Education and Akhlakul Kharimah that must be instilled, especially among junior high school students in facing the challenges of globalization and digitalization today. The results of the research conducted have indicated that the explanation of strategies that focus on active student involvement in discussions, the use of information and communication technology, on the use as a source of literacy reading material is more effective and relevant to the needs and interests of students in order to improve the quality of literacy in reading Islamic Religious Education books and Akhlakul Kharimah. The results of these findings can create a very important combination in efforts to improve the quality of Islamic Religious Education and the formation of good attitudes for students in the Era of Globalization, by fostering interest in reading literacy so that there is more interest in the basic foundation for understanding and training efforts in creating good Islamic values in everyday life. and create an effective and efficient learning environment for students.

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### INTRODUCTION

Education is something that is very important in a person's life. There are various ways to be able to get education, because with an educational learning someone will have the purpose of the knowledge gained. Education is an activity and one's efforts in improving and realizing personality in a person (Ahmad & basri, 2016). In other words, education is an aspect that greatly affects the ability of each individual (Syarnubi, 2020). Every individual should have an awareness of the importance of education for the future (Syarnubi, 2024). Because in the education process there is an effort to gain knowledge from not knowing to knowing (Syarnubi, 2023). In addition, the education process will not be separated from reading and writing because every reading and writing activity can add broad insights from knowledge and understanding. Therefore, how to improve and develop students' reading interest literacy by reading and writing (Sri Wahyuni, 2009: 57). Reading and writing activities are activities in the basic abilities of everyone in order to gain very broad knowledge, as well as add insight in communicating between everyone. Through reading activities, a person can also dig deeper into information and be able to learn knowledge, experience, insight, and know everything the core that is in the contents of the book (Sri Wahyuni,

2009: 179-180). Education is expected to be able to instill social and religious values that can live and be maintained in community life (Syarnubi & Fahiroh, 2024). Thus, it is important to be able to manage education in accordance with what is expected (Syarnubi, 2016). Education also includes a conscious and planned effort to be able to create a learning atmosphere and learning process so that students actively develop their potential to be able to have religious spiritual advantages in a person, it involves between one party and another, namely teachers and students (Hermawan et al, 2018). Teachers can be a very decisive component in the overall education system (Syarnubi, 2019a). Because the implementation of education anywhere cannot be separated from the element of teachers as educators (Syarnubi, Syarifuddin, et al., 2023). Teachers have a very important role and have a great responsibility in educating the nation's children (Syarnubi, Fauzi, et al., 2023). Teachers must have a strong commitment in implementing education holistically centered on the potential and needs of learners (Syarnubi, 2019b). One of the duties of a teacher is to pay attention to the learning interests of the students he teaches (Syarnubi et al., 2024). As a teacher, you must consider more interest in teaching and learning students and teachers. Interest in learning is the most important aspect that must be shown (Syahnubi et al., 2021). Improper material deepening can result in a student losing interest in enthusiasm in reading books. There are also basic principles in teaching learning that can refer to students (student centered approach), develop the strengths of students' creativity and create more interesting and challenging conditions (Atriyanti, 2015). To be able to develop and create quality interest in learning to read books in students (Naz and Murad, 2017).

Literacy is a person's skill to be able to read, interpret, and use information in a more effective and efficient way. Literacy can include the ability to read, write, count and the skills to be able to explain and understand the content of information technology in detail or more clearly. However, literacy in the era of globalization is now more important than a school program, namely reading and writing, in order to better understand the material in the books that are read. This literacy also involves understanding the social, cultural and political context from which the information can be conveyed properly and correctly. With good literacy in today's era of modernization and globalization, a person can explain, analyze, access, and evaluate materials and use information to be able to make and summarize smarter decisions in everyday life and in the greatest context ever. Literacy is not only about basic reading and writing skills, but also about a deeper understanding of the content of summaries read and written and skills that can explain information critically and more effectively. Literacy can helps learners improve their focus (Fauzi, M., Lestari, A.R.S.,&Ali, 2023).

There are also many learning models that have their own characteristics that are centered on students who can provide direct experience, as well as present the concepts of various subjects, learning outcomes according to the interests and needs of students, and use the principle of learning while seriously learning and combined with playing and having fun together between students (Sabihi, 2019). In the application applied in learning, there are various integrated steps (Syarnubi, 2022). In general, the process of applying the learning model follows and applies the stages that are passed in every learning process that takes place in each class, which includes three stages, namely the first is the planning stage, the direct implementation stage, and the evaluation stage (Ahmadi & Amri, 2011).

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Researching current learning models can develop and enhance knowledge empowerment for students and life skills experience for them in the world of life. However, in research can investigate the application in learning Islamic Education still looks lack of innovation. In this study aims to be able to apply a more intensive learning model to be able to develop and increase students' interest in learning Islamic Education.

Personal learners who are intelligent in terms of religion and academics get awards from schools, however. Based on preliminary observations that researchers underwent at the junior high school level, it was found that there was a problem solving carried out by an Islamic Education teacher, namely by using a method or a strategy by linking akhlakul kharimah to the learning process so that students or students were more accustomed to doing it. As well as there is an activity related to the main reference for students, namely by conducting dhuha prayer programs in congregation in the mosque, and tadarus tahfidz Al-Qur'an every morning before learning begins, and all teachers, especially Islamic Education teachers, are expected to be able to set a good example for students at the school. The explanation of the strategy can also be done in the world of education, especially in a learning activity. In this context, learning strategies can be understood in an art in new science to be able to teach students in the classroom with various materials so that the goals applied can achieve a more effective and efficient learning system in terms of time (Safriadi, 2017).

Islamic Education in the role of Akhlakul Karimah has an important task in shaping the character of students (Syarnubi et al., 2021). Education can help in the learning system and students to gain knowledge and develop a potential possessed by students and become a person with character and good for oneself, family, and the surrounding community. Character is also intended as a personality trait or attitude that has special characteristics in each person and will be seen in daily life when acting (Nur Khozin et al, 2018: 53). Thus the character possessed by a person will show how he behaves (Syarnubi, S., Alimron, A., & Muhammad, 2022). In the era of globalization, it demands good literacy and high reading interest so that students can face and seek a change dynamically or more different from before. This research can be conducted to explain the problems of literacy and reading interest for students, and can develop a design to improve the quality of literacy and become a new and better character building for children at SMP Negeri 1 Kartasura

In this era of Globalization, learners or students have better skills in adapting to a changing environment. One of the abilities that must be improved by students at SMP Negeri 1 Kartasura is the literacy of interest in reading Islamic Religious Education which needs to be developed and future morals can be better. In the influence of reading interest literacy is important to do for junior high school students because nowadays in a more modern era or globalization, many are more concerned about technological advances or gadgets first than reading and writing a more important book. And today's morals in the era of globalization are in the spotlight for citizens and teachers who are getting worse in attitude and there are many news broadcasts about a tragedy of junior high school children in crimes and bullying that have been widely heard.

Therefore, in a more effective and efficient action through the first step, namely by bringing up the advantages of students in learning literacy, reading and writing properly according to the students' favorite books and in order to generate interest in learning to read books and write a book

that students read. In literacy not only by reading or writing a story reading book, novel, history, or other books, but students must recognize learning and increase literacy in Islamic Education because in the millennial age junior high school or what is called the age of globalization and modernization now there is still a lack of literacy about interest in reading books that tell about Islam such as the lack of interest in reading the Qur'an and books about the history of the Prophet's history and the science of Islamic Education, and others related to Islamic religious books, that the importance of literacy about Islamic Religious Sciences, in order to increase knowledge about Islamic Education and good morals at the SMP Negeri 1 Kartasura level in the current era of globalization.

## METHODS

In every research making must use a method, the method used in this research is to use qualitative research methods with an interview that can be used to find an experience, opinion, and interest in reading about Islamic Education and Akhlakul Kharimah at SMP N 1 Kartasura. The approach is useful for getting and exploring understanding so that it is easier to understand in depth about the kinds that can affect reading interest literacy, such as the desire for student motivation, learning designs that can be more effective and efficient in time, and the obstacles faced as students. By interviewing one of the teachers at SMP N 1 Kartasura, we will also get data information from the school that is not widely known. In the research there is also a case study where the case study method can be practiced in a school agency or in a particular classroom that can be argued to pass in improving the quality of reading interest literacy in Islamic Education and Akhlakul Kharimah, and can explore the design in each environment, which involves direct observation, the existence of a teacher discussion interview program with students, and analyzing or searching for data related to it.

In the results of the interviews that I researched at the SMP Negeri 1 Kartasura school, according to the Islamic Education teacher in the school, she promoted reading interest literacy and implemented literacy time, literacy habituation before learning began and there was support from the facilities and infrastructure of the SMP Negeri 1 Kartasura school library which could support books about learning, especially in Islamic Religious Education books, so the SMP Negeri 1 Kartasura library provided books and materials at SMP Negeri 1 Kartasura.

Thus, as a researcher can study in more detail about communication between a teacher and students. In making the most important research method, namely about analyzing data or documents related to the school curriculum, material in a lesson, as well as textbooks regarding Islamic Education and the attitude of Akhlakul Kharimah in order to shape the character of students for the better, and has the purpose of correcting the extent to which the literacy system of reading interest for students can be applied by using the existing learning material. Then focused on the existence of discussion groups carried out by connecting students with educators, as well as the possibility of the role of parents or school actors to gain deeper insight into understanding and being able to understand the literacy of reading interest in Islamic Education and the morals of students, and suggestions or criticisms as improvements.

In some of these explanations, research can provide a clearer, more effective, efficient and comprehensive understanding of how to improve and develop the quality of literacy of interest in reading Islamic Education and Akhlakul Kharimah for students in the current era, namely the era of globalization which is increasing and developing.

## RESULTS AND DISCUSSION

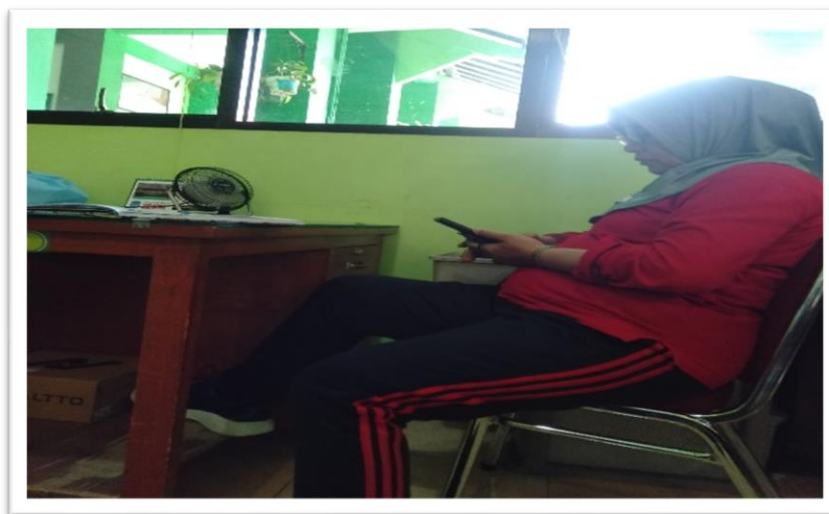
### A. School Strategy in Increasing Interest in Reading Literacy about Islamic Education and Akhlakul Kharimah

#### 1. School strategies in increasing interest in reading literacy about Islamic Education in the Era of Globalization

In improving the quality of literacy, interest in reading is often something that is considered too underestimated in today's era, especially at the junior high school level, but

in reading there are many benefits for achieving the future and training in vocabulary to say or speak to someone or as a function of gaining a knowledge which in this system of increasing student interest in reading can be the first reference for students at SMP Negeri 1 Kartasura who have begun to get used to increasing reading literacy and honing writing every day as material for the material in the students to make it easier to understand the contents of the book.

School strategies in increasing interest in reading literacy in the field of Islamic Religious Education, Based on the results of research and interviews that I researched at SMP Negeri 1 Kartasura, I have interviewed 3 sources that I interviewed, namely the 7th and 8th grade Islamic Religious Education Subject Teachers with questions about how strategies will be improved and developed again about interest in reading literacy at the school to be further enhanced by the existence of a reading corner and reading in the classroom before the subject starts especially in books about Islamic religion and the Qur'an so that every morning has activities that are beneficial to students especially in the current era.



**Figure 1.1 Interview with Islamic Religious Education Teacher**  
Source: Documentation, 2024

The Principal uses a way to control the akhlakul kharimah or attitude of students to be even better and how the principal monitors students who may be lacking in their akhlakul kharimah at SMP Negeri 1 Kartasura. In the results of the interviews that I researched at the SMP Negeri 1 Kartasura school, according to the Islamic Education teacher in the school, she promoted the name of reading interest literacy and implemented literacy time, literacy habituation before learning began and there was support from the facilities and infrastructure of the SMP Negeri 1 Kartasura school library which could support books about learning, especially in Islamic Education books, so the SMP Negeri 1 Kartasura library provided books and materials at SMP Negeri 1 Kartasura.



### Figure 1.2 Literacy in the school library

Source: Documentation, 2024

There are learning resources and companion books in the learning system provided from the Ministry of Education, module books and there are also SBA books for practice questions for students in working on questions to explore the content of the material being worked on and read, but there are also other sources in groups directed by the teacher to the library to find other sources, at the school literacy is not in the form of books alone but learns about the technology science system as well, in the technology there are electronic books there is also a form of browsing that can search for information through gadgets or other electronic systems.

In the library of SMP Negeri 1 Kartasura, there are not only books available, there are also computers that make it easy to find information and material sources through the computer, the teacher is more directed to look for material information online, and students are also happy to find material information online compared to offline. The teacher at the school also suggested that they must include sources in finding material information such as Wikipedia, the teacher at the school gave an example of material about the Hajj chapter using video media about the Hajj chapter and looking for the core source of the material and books about the material being studied. In the mushola of SMP Negeri 1 Kartasura there is also a Al-Qur'an reading corner, but there is no Al-Qur'an interpretation book in the school.



### Figure 1.3 Literacy in the School Classroom

Source: Documentation, 2024

Islamic Education teachers at the school also foster self-confidence for students in the reading process, which initially becomes lazy to read so it has the confidence to read. At SMP Negeri 1 Kartasura there is also a reading corner in each class that makes students add more or gain more knowledge, every teacher at the school also applies book circulation whose reading system is circulated in each class of the book so that students are also not bored with the book they are reading,

#### B. School Constraints in Increasing Interest in Reading Islamic Education and Akhlakul Kharimah and How the Problem Solving Solution.

1. Obstacles that are still experienced in the learning process.

The obstacles faced by an Islamic Education teacher regarding Akhlakul Kharimah may exist when at home that a teacher cannot monitor the attitude of these students, the school and home environment is very different if in his home environment students are good the same as what is taught by teachers in the school environment, friends also influence the attitude of a student, The Islamic Education teacher also directs to choose good and right friends in terms of Akhlakul Kharimah, in the Modern Era now gadgets are also a monitoring for teachers now that if students have started to be smart in playing gadgets to open gadgets and other electronics with things that are more useful for students. Akhlakul Kharimah is not only taught at school but also at home as a parent the beginning of Akhlakul Kharimah Education for students is very important, such as madrasulula is a mother who advises students.

2. Solutions to solve and improve these obstacles to be better in the future.



The solution to solving these two problems in order to make it better in the future for students, according to the Islamic Education teacher at SMP Negeri 1 Kartasura, the solution is to invite student guardians and Islamic leaders, there is also bringing in outside guidance as well as about the growth and development of adolescent children to become a good knowledge reference for students, at the school there is parenting and it is carried out in each class, and at SMP Negeri 1 Kartasura there is a recitation every Friday which brings in ustadz related to Islamic science given by students. There is also cooperation with the Counseling Guidance if the students need help sharing about the problems experienced by the students about anything that might hinder the learning process. Counseling Guidance and Islamic Education teachers also work together to enter Islamic values into students who have internal and external problems, as well as notes for students when not under teacher supervision such as at home how to pray at home, or other attitudes written on notes given by the Islamic Education teacher and the results of the notes will be collected and corrected by the Islamic Education Teacher at SMP Negeri 1 Kartasura.

Communication between parents and teachers also passes through monitoring which is given a note by the teacher, at SMP Negeri 1 Kartasura also applies One Day One Juz (One Day One Juz) in each class and if a student who has memorized and is fluent in reading the Qur'an surah teaches each other who is not fluent in reading the Qur'an and at the school there is a short surah recitation every morning and closed with Asmaul Husna. Other Islamic activities at the school also during the month of Ramadan bring in ustadz to conduct qolbu recitation for students, deepening faith, zakat fitrah, and cooking oil social services for the surrounding community, the existence of tadaruz Al-Qur'an.

Based on the results of research and interviews, it was also found that some strategies are more effective and efficient in increasing and developing interest in reading Islamic Education literacy and Akhlakul Kharimah for students at SMP Negeri 1 Kartasura:

1. Integration of Technology in Learning

The use of existing digital applications and tools makes students start to be interactive to be able to convey Islamic Education material and Akhlakul Kharimah. Perhaps the results of the interview can be exemplified, namely: Using videos, reading books in classes that have reading corners and in libraries or online through reading books on gadgets or other electronics through e-books, and educational games that are more interesting and attractive to students so that they read more often.

2. Contextual and practical learning

Involving students in activities that connect theory and practice, such as involving the community by socializing, visiting places of worship, and participating in activities in a community.

3. Developing and Improving Relevant and More Interesting Teaching Materials

Creating teaching materials that are appropriate to the interests and needs of students, as in the results of yesterday's interview according to the Islamic Education teacher, there are inspirational stories that can motivate students to be good at everything, and moral stories that are similar to everyday life through motivating stories with good moral goals.

4. Collaborative Learning Approach

Encouraging students to be able to work together in group discussions in order to learn and discuss Islamic Education material that can improve and develop understanding of reading interest for students.

5. Character Development by Exemplary

Teachers and school staff can play an important role as role models in achieving values in the attitude of akhlakul kharimah, so that students can see the direct application of good and correct behavior. The influence of the Naqsyabandiyah order in Pesantren Darul Muta'allimin Aceh Singkil Regency there are several things that are felt by individual people including: can reassure the heart, when old age is an age that is no longer young and an age that can be said to be approaching the end of human life in the

world, it makes the congregation feel anxious and feel the lack of worship practices, if one day dies without having provisions in the afterlife with this order has a big influence on the congregation.

The principal will also emphasize more on the system of Akhlakul Kharimah and the system of reading literacy at school with great importance and there is very special guidance for students especially at the junior high school level. Akhlakul Kharimah also has character development coaching that is more consistent and leads to better and correct moral values, the principal teacher or other teachers are also good role models for their students, as for extracurricular activities that support moral development and social and religious activities must be increased as in SMP Negeri 1 Kartasura which has held such activities. In reading literacy, there are also reading programs such as literacy reading corners, school libraries, and reading literacy activities in schools.

The principal will also control and direct students or learners to have good and correct akhlakul kharimah, this attitude requires a planned and comprehensive approach. The exemplary attitude of the teacher is good behavior as an example for students, not only that positive reinforcement is also the impact of appreciation and recognition to students who show good behavior, the existence of character building activities for students, the application of a fair disciplinary attitude, and the involvement of both parents is the main reference for students at SMP Negeri 1 Kartasura.

As a principal, he also manages and guides several activities that can be carried out at the school to be able to boast the name of the school to be better through achievements and non-achievements as well as knowing the soft skills abilities gained by students through more innovative learning programs, the existence of additional tutor classes or tutoring and other guidance, students if they have advantages in the field of Olympics and academic competence also encourage students to develop their talents in the fields that students are interested in.

Non-academic achievement activities are also a major reference such as extracurricular activities and competitions or festival celebrations. There is also character and social development for students through character development programs in order to generate values of honesty, responsibility, cooperation between friends, and a system of more advanced leadership, and there are more useful activities including social and environmental activities that are more supportive for a learner, most importantly soft skills training in each class. Activities for community involvement also embody collaboration and partnership between parents and outside parties as well.

## CONCLUSION

Strategies to improve the quality of students' reading interest literacy and Akhlakul Kharimah in the current globalization or modern era are an important reference for students at the SMP Negeri 1 Kartasura level, especially nowadays that they are more concerned about interests outside of their own interests which may not be as important as their lack of interest in reading literacy and the character attitudes of students who are not good either. Therefore, the purpose of this study is to improve the quality of Islamic reading interest literacy and Akhlakul Kharimah at the SMP N 1 Kartasura level so that it can be better for the future in the era of globalization in today's times and realize a very important combination in an effort to improve the quality of Islamic Religious Education and the formation of good attitudes for students in the Era of Globalization, by instilling students' reading interest literacy to be more in demand for the main foundation for understanding and training efforts in creating good Islamic values in everyday life.

The goal that is easier to understand from this research is the need for curriculum development that is more concerned with the literacy of students' reading interest and akhlakul kharimah in this modernization era. In today's era of globalization, literacy of reading interest in the context of Islamic Education and akhlakul kharimah is very important to be developed and improved for students at SMP N 1 Kartasura and other junior high schools. The research I made aims to be able to explore strategies and methods that are more effective and efficient in improving



the quality of literacy interest in reading about Islamic Education and Akhlakul Kharimah must be instilled, especially among junior high school students in facing the challenges of globalization and digitalization today. The research method used by applying a qualitative method of case study approach that exists in urban junior high schools today, such as in SMP 2 Kartasura which is close to urban areas.

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